

SAMPLE COMMUNITY DEMOGRAPHICS

On the statistical areas:

Sample North, Sample South, Sample East and Sample West

Where data is provided for each individual area unit (median age, income and rental cost) they are reported in the order listed above.

POPULATION SIZE:

	2006	2013	2018	2006-2018 change	NZ comparison
Sample	4,041	4,329	5,157	28%	17%

*Is your community growing or declining?
How does the rate of growth/decline compare with the national average?*

Proportion of males to females:

50% male
50% female

49% male
51% female

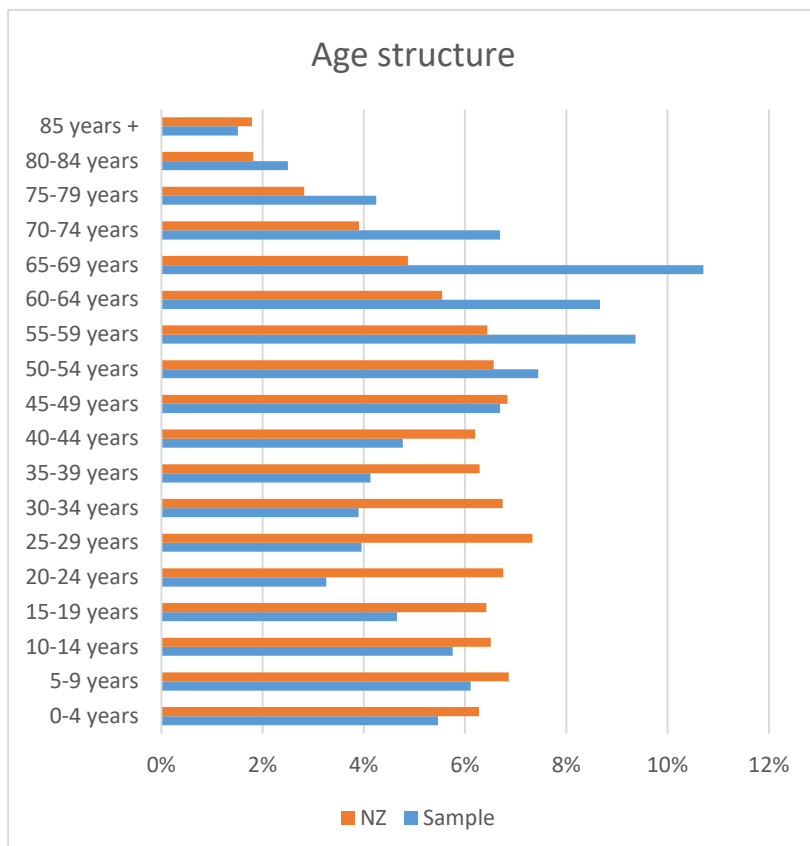
AGE OF USUAL RESIDENTS:

Median ages in statistical areas making up your community:

51.8 46.8 53.5 49.1

NZ = 37.4

*How does your community's median ages compare with the national average?
Are the median ages the same in all the statistical areas? Do any differences surprise you?*



What age groups are the most prevalent in your community?

How is this the same as and/or different from the national average?

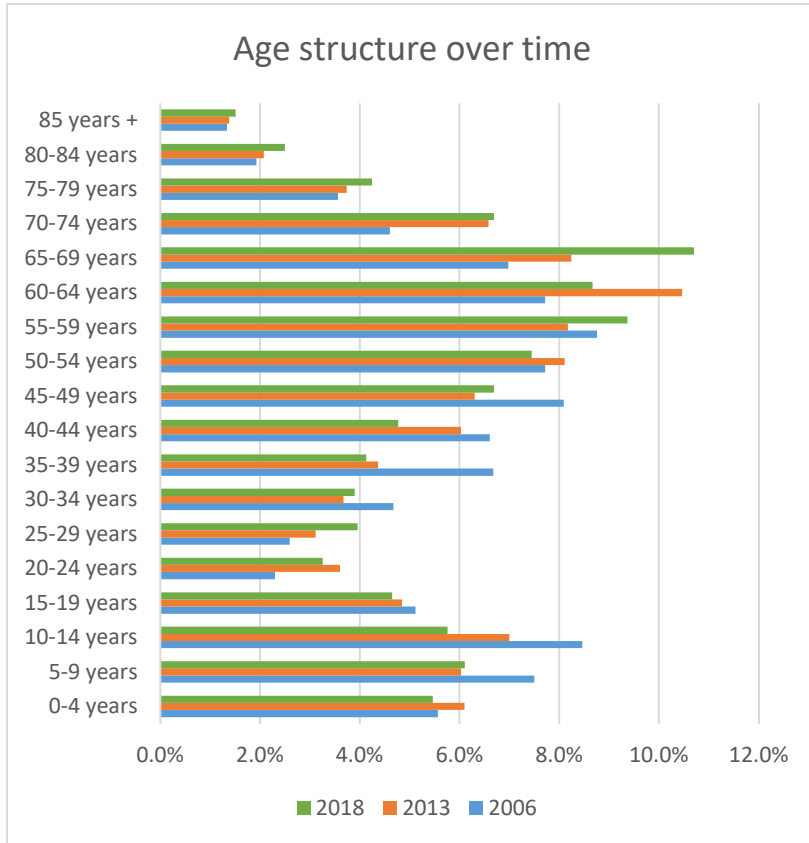
Do the age-specific ministries that your church runs fit with the population of your community?

How does your church's age structure compare with that of the community surrounding you?

Is there an age-group, highly prevalent in your community, that your church could establish a new ministry among? What could that look like?

Number of people aged:				decadal	
	2006	2013	2018	inc/dec	% inc/dec
0-14 years	873	825	903	30	3%
15-29 years	408	492	609	201	49%
30-64 years	2028	2055	2322	294	14%
65+ years	741	957	1320	579	78%

Are some of these broad age brackets growing faster than others? If so, which ones? Why might this be so?



What is happening to each age bracket over time? Is it increasing, decreasing, or staying the same?

Compare this graph with the one on the previous page. Do the areas of growth and decline make your area more or less like the national average?

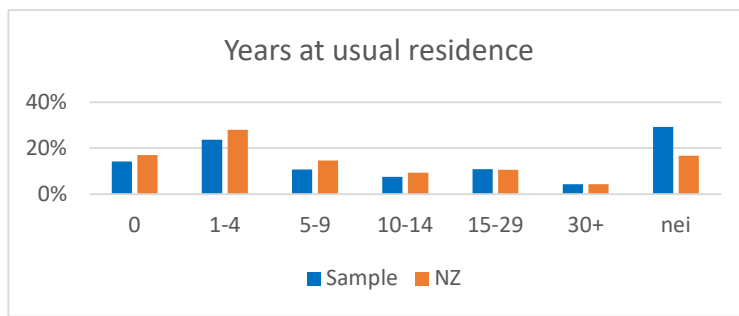
Age structure	2018		2013	2006
	number	%	%	%
0-4 years	282	5.5%	6.1%	5.6%
5-9 years	315	6.1%	6.0%	7.5%
10-14 years	297	5.8%	7.0%	8.5%
15-19 years	240	4.7%	4.9%	5.1%
20-24 years	168	3.3%	3.6%	2.3%
25-29 years	204	4.0%	3.1%	2.6%
30-34 years	201	3.9%	3.7%	4.7%
35-39 years	213	4.1%	4.4%	6.7%
40-44 years	246	4.8%	6.0%	6.6%
45-49 years	345	6.7%	6.3%	8.1%
50-54 years	384	7.4%	8.1%	7.7%
55-59 years	483	9.4%	8.2%	8.8%
60-64 years	447	8.7%	10.5%	7.7%
65-69 years	552	10.7%	8.2%	7.0%
70-74 years	345	6.7%	6.6%	4.6%
75-79 years	219	4.2%	3.7%	3.6%
80-84 years	129	2.5%	2.1%	1.9%
85 years +	78	1.5%	1.4%	1.3%
TOTAL	5157			

NZ
%
6.3%
6.9%
6.5%
6.4%
6.8%
7.3%
6.7%
6.3%
6.2%
6.8%
6.6%
6.4%
5.6%
4.9%
3.9%
2.8%
1.8%
1.8%

TRANSIENCE

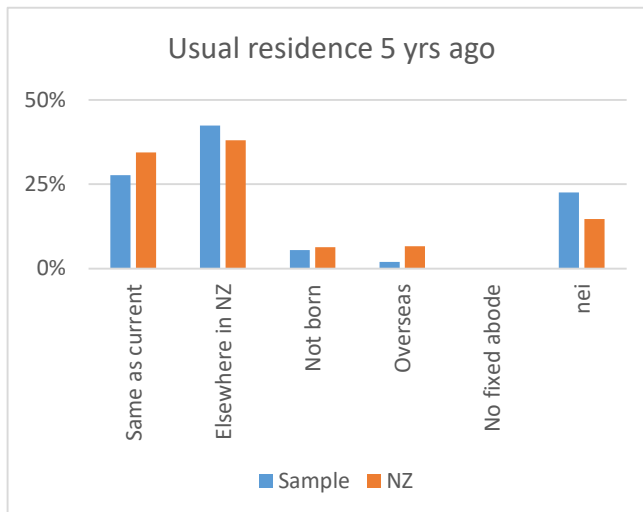
Years at usual residence:

	Sample	NZ
0	14%	17%
1-4	24%	28%
5-9	11%	15%
10-14	7%	9%
15-29	11%	10%
30+	4%	4%
nei	29%	17%



Usual residence five years ago:

	Sample	NZ
Same as current	28%	34%
Elsewhere in NZ	42%	38%
Not born	5%	6%
Overseas	2%	7%
No fixed abode	0%	0%
nei	23%	15%

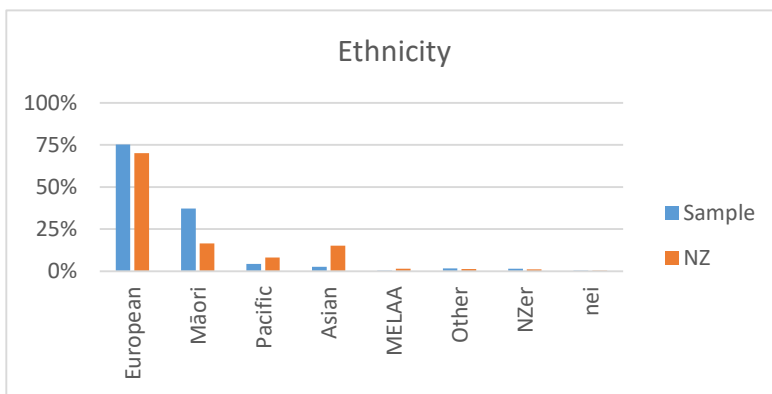


*Is your community stable or transient?
Where have newcomers come from?
Elsewhere in NZ? Overseas?
How would people new to your community know
about your church and what it offers?*

ETHNICITY, BIRTHPLACE AND LANGUAGES SPOKEN

Ethnic group:

	Sample	NZ
European	75%	70%
Māori	37%	17%
Pacific	4%	8%
Asian	3%	15%
MELAA	0%	1%
Other	2%	1%
NZer	1%	1%
nei	0%	0%



MELAA is Middle Eastern/Latin American/African.
People can select more than one ethnicity, therefore the total can sum to more than 100%.

Ethnic group over time:

	2006	2013	2018	inc/dec
European	2544	3075	3876	1332
Māori	1113	1374	1920	807
Pacific	93	150	222	129
Asian	36	75	129	93
MELAA	3	15	18	15
NZer	537	108	69	-468
Other	3	6	12	9
nei	351	279	0	-351

*Which ethnicities are growing in your area?
Are any declining?
What ethnicities are represented in your church?
(In 2006, an unofficial campaign encouraged people to state their ethnicity as "New Zealander")*

Birthplace:

	Sample	NZ
NZ born	85%	72%
Overseas born	14%	27%
nei	1%	1%

Birthplace over time:

	2006	2013	2018	inc/dec
NZ born	3183	3417	4374	1191
Overseas born	501	594	717	216
nei	357	321	66	-291

*Were many people in your community born overseas?
Has the number increased over time?*

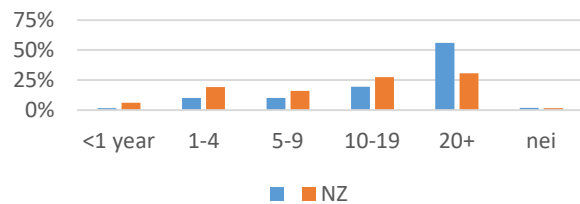
*What unique strengths might these people bring to your community?
What unique challenges may they experience?*

Look below to see how long those born overseas have lived in NZ for.

Length of time in NZ (for those born overseas):

	Sample		NZ
<1 year	9	1%	6%
1-4	72	10%	19%
5-9	72	10%	16%
10-19	138	19%	27%
20+	402	56%	31%
nei	12	2%	1%

Years in NZ (born overseas)

**Languages spoken:**

	2006	2013	2018	
	Sample			NZ
English	3651	3963	5046	98%
Māori	360	357	522	10%
Samoan	15	12	24	0%
NZ Sign	21	18	36	1%
Other	162	234	276	5%
None	48	42	75	1%
nei	330	300	0	0%

What languages are spoken in your community?

Are any increasing in number?

... decreasing?

Do any members of your church speak these languages?

Do you use any languages other than English in your worship services?

People can select more than one language, and therefore the total can sum to more than 100%

Māori Descent:

	Sample		NZ
2006	1275	32%	16%
2013	1413	33%	16%
2018	2067	40%	19%

What proportion of your community are of Māori descent? Is this increasing? Decreasing? How does it compare with the national average?

RELIGIOUS AFFILIATION

Summary Data	Sample		NZ
No Religion	2439	47%	48%
Buddhist	27	1%	1%
Christian	2058	40%	37%
Hindu	18	0%	3%
Islam/Muslim	3	0%	1%
Judaism/ Jewish	3	0%	0%
Māori Christian	99	2%	1%
Spiritualism/New Age	24	0%	0%
Other Religions	60	1%	2%
Object	432	8%	7%
nei	0	0%	0%

What religions are most prevalent in your community?
 What proportion of "no religion" do you have?
 How does that compare with the national average?
 If it is significantly different, why could that be so? (consider age of your population, ethnicity, location)

Detailed religious affiliation			
Religious affiliation	Sample		NZ
Adventist	9	0.2%	0.4%
Anglican	726	14.1%	6.7%
Baptist	63	1.2%	0.8%
Catholic	423	8.2%	10.0%
Methodist	63	1.2%	1.5%
Pentecostal	45	0.9%	1.7%
Presbyterian,	183	3.5%	5.2%
Evangelical, Born Again	48	0.9%	0.8%
Christian nfd	390	7.6%	6.6%
Other Christian religions	60	1.2%	1.6%
Rātana	75	1.5%	0.9%
Ringatū	6	0.1%	0.3%
Other Māori religions,	21	0.4%	0.1%
Jehovah's Witnesses	60	1.2%	0.4%
Latter-day Saints	33	0.6%	1.2%
Christian TOTAL	2,058	39.9%	36.5%
Buddhism	27	0.5%	1.1%
Hinduism	18	0.3%	2.6%
Islam	3	0.1%	1.3%
Judaism	3	0.1%	0.1%
Spiritualism and New Age	24	0.5%	0.4%
Sikhism	3	0.1%	0.9%
Jedi	9	0.2%	0.4%
Other religions	42	0.8%	0.6%
One or more religion	2,286	44.3%	45.2%
No religion	2,439	47.3%	48.2%
Object to answering	432	8.4%	6.7%
Total people stated	5,157	100.0%	100.0%
Not elsewhere included	0	0.0%	0.0%

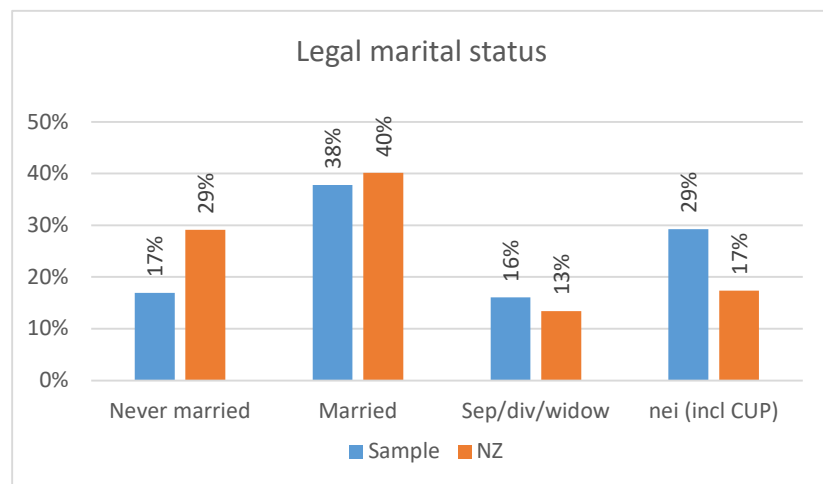
How many people of your denomination are there?
 Does the number surprise you?
 Is it higher than you expected? Lower than expected?

This is the "Christian total" figure reported above.

MARITAL STATUS

Legal marital status:

Sample	2006		2013		2018		NZ 2018
Never married	660	21%	825	24%	720	17%	29%
Married	1503	48%	1554	44%	1605	38%	40%
Sep/div/widow	630	20%	735	21%	681	16%	13%
nei (incl CUP)	369	12%	390	11%	1242	29%	17%

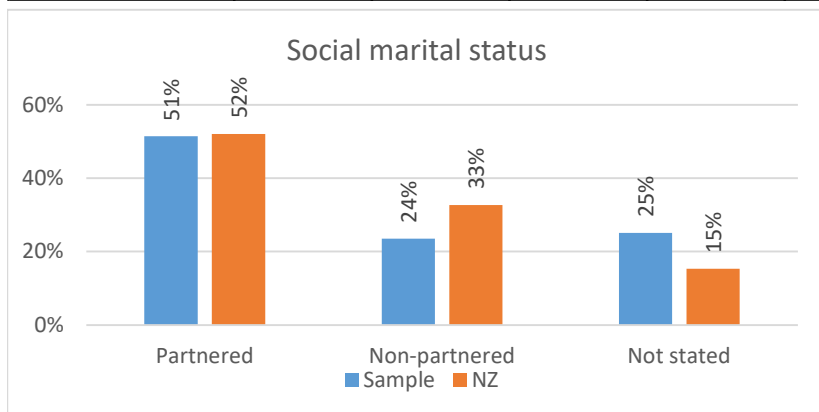


"nei" includes people in a civil union partnership.

Do you have a high proportion of married people in your community? Never married? Separated, divorced or widowed? Have these proportions changed over time? How could (or how do) your ministries reflect these social realities?

Social marital status:

Sample	2006		2013		2018		NZ 2018
Partnered	1911	60%	2067	59%	2187	51%	52%
Non-partnered	942	30%	1173	34%	1002	24%	33%
Not stated	315	10%	267	8%	1068	25%	15%



How does the social marital status data compared with the legal marital status data? What proportion of the population are partnered but not married?

QUALIFICATIONS AND STUDY

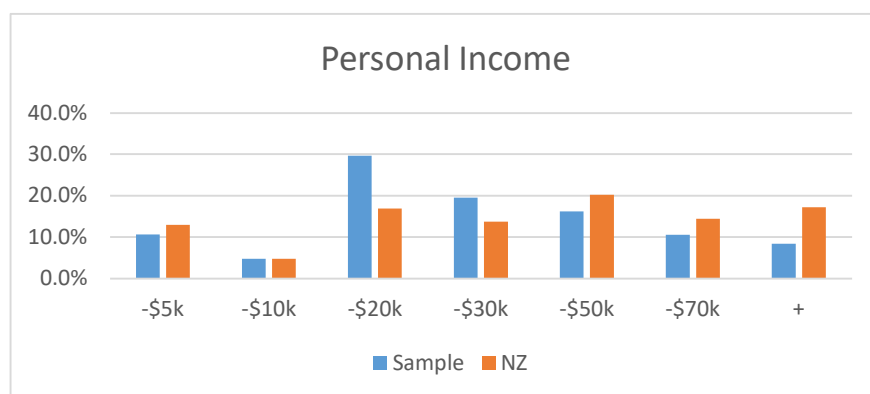
Participation in study:

	Sample	NZ
Full time	15%	21%
Part time	2%	3%
Not studying	82%	76%

How well qualified are residents in your community? (If you have an above average proportion of older people you may also have a lower proportion of people with higher level qualifications.) How many are currently studying?

Highest qualification:

	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
No Qualification	28.9%	22.4%	27.0%	18.6%	21.8%	17.0%
Level 1 Certificate	14.4%	12.5%	14.1%	11.5%	13.2%	10.5%
Level 2 Certificate	8.7%	9.7%	8.9%	9.5%	10.0%	9.3%
Level 3 Certificate	4.3%	7.8%	4.9%	8.6%	8.8%	10.6%
Level 4 Certificate	10.0%	9.1%	10.0%	8.6%	10.6%	8.3%
Level 5 Diploma	2.3%	3.5%	3.1%	3.9%	4.7%	4.6%
Level 6 Diploma	5.0%	5.0%	4.0%	4.4%	4.2%	4.6%
Bachelor Degree & Level 7 Qual	5.4%	10.0%	7.1%	12.1%	7.9%	13.7%
Postgrad & Honours Degrees	0.9%	1.8%	1.5%	2.6%	3.2%	5.3%
Masters Degree	1.2%	1.9%	1.5%	2.5%	2.0%	3.4%
Doctorate Degree	0.3%	0.5%	0.3%	0.7%	0.4%	0.8%
Overseas Secondary School Qual	2.8%	5.5%	4.1%	6.0%	3.0%	5.5%
nei	15.5%	10.4%	13.5%	11.1%	10.0%	6.5%

INCOME AND EMPLOYMENT**Personal income:****Median personal income in area units making up your community:**

\$ 22,400	
\$ 20,100	
\$ 22,800	NZ
\$ 19,900	\$ 31,800

How does your community's personal income compare with the national average?

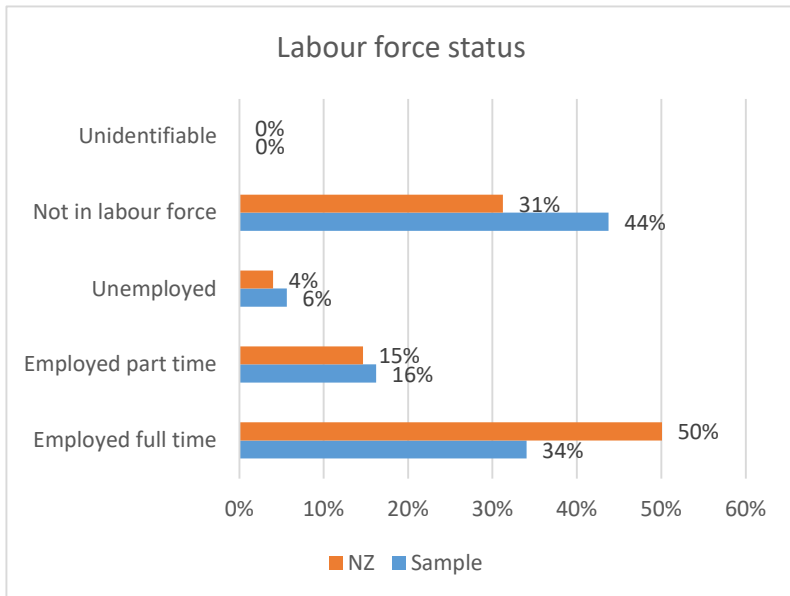
Sources of income:

	Sample	NZ
Wages, Salary, Commissions, Bonuses etc	40%	60%
Self-employment or Business	20%	15%
Interest, Dividends, Rent, Other Invest.	17%	17%
Payments from a Work Accident Insurer	2%	2%
NZ Superannuation or Veterans Pension	30%	17%
Other Super., Pensions, Annuities	3%	2%
Jobseeker Support	13%	6%
Sole Parent Support	1%	2%
Supported Living Payment	2%	2%
Student Allowance	1%	2%
Other Government Benefits	3%	4%
Other Sources of Income	1%	1%
Not stated	0%	0%
No Source of Income During That Time	4%	6%

*What sources of income do residents of your community have?
In what ways are they different to the national average?
What does that tell you about your community?*

Labour force status:

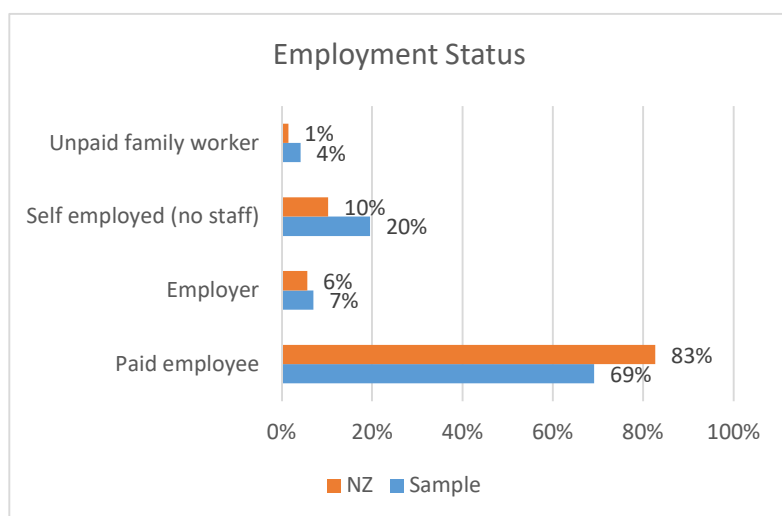
	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
Employed full time	36%	48%	33%	46%	34%	50%
Employed part time	14%	14%	13%	14%	16%	15%
Unemployed	4%	3%	5%	5%	6%	4%
Not in labour force	39%	30%	43%	31%	44%	31%
Unidentifiable	7%	3%	6%	5%	0%	0%



*What sources of income do residents of your community have?
In what ways are they different to the national average?
What does that tell you about your*

Employment status:

	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
Paid employee	55%	76%	60%	78%	69%	83%
Employer	11%	7%	9%	6%	7%	6%
Self employed (no staff)	23%	12%	23%	12%	20%	10%
Unpaid family worker	7%	2%	5%	2%	4%	1%



*How many people in your community are working?
How many are self employed?
Unemployed? What proportion are not in the work force?
Check the sources of income table (p.7) for more clues about why people may not be in the workforce (Look for people receiving superannuation, sole parent support or other benefits.)
How might these realities shape what you do in your community?*

Occupation:

	Living in			Working in		
	Sample		NZ	Sample		NZ
Managers	459	21%	18%	297	25%	18%
Professionals	399	19%	23%	198	17%	23%
Technicians and Trades Workers	276	13%	12%	129	11%	12%
Community/Personal Service Wkers	204	9%	10%	87	7%	10%
Clerical and Administrative Workers	183	9%	11%	123	10%	11%
Sales Workers	159	7%	9%	87	7%	9%
Machinery Operators and Drivers	135	6%	6%	63	5%	6%
Labourers	327	15%	11%	195	17%	11%
Total people	2148		2445141	1176		2445141

*What sorts of occupations are people who live in your community engaged in?
How about people who work in your community? How many are there? What do they do?
If you have a high number of people coming into your community to work, should you plan any ministries or worship services with them in mind?*

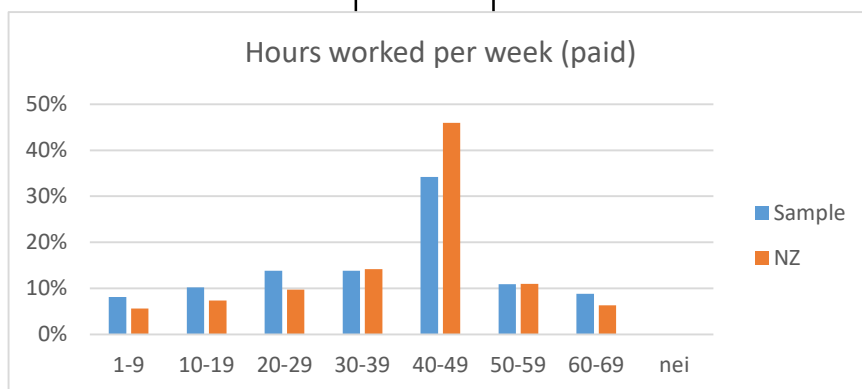
Industry:

	Living in			Working in		
	Sample		NZ	Sample		NZ
Agriculture, Forestry and Fishing	237	11%	6%	189	16%	6%
Mining	6	0%	0%	0	0%	0%
Manufacturing	96	4%	10%	39	3%	10%
Electricity, Gas, Water, Waste Sces	33	2%	1%	6	1%	1%
Construction	267	12%	9%	120	10%	9%
Wholesale Trade	39	2%	5%	15	1%	5%
Retail Trade	222	10%	9%	120	10%	9%
Accommodation and Food Services	234	11%	7%	198	17%	7%
Transport, Postal and Warehousing	102	5%	4%	51	4%	4%
Information Media and Telecomms	12	1%	2%	6	1%	2%
Financial and Insurance Services	30	1%	3%	9	1%	3%
Rental, Hiring, Real Estate Services	57	3%	2%	36	3%	2%
Prof, Scientific, Technical Services	120	6%	10%	66	6%	10%
Administrative and Support Services	69	3%	5%	24	2%	5%
Public Administration and Safety	90	4%	5%	27	2%	5%
Education and Training	198	9%	8%	117	10%	8%
Health Care and Social Assistance	222	10%	9%	63	5%	9%
Arts and Recreation Services	24	1%	2%	12	1%	2%
Other Services	96	4%	4%	69	6%	4%
Total people	2148			1176		

*What sorts of industries are people who live in your community engaged in?
How about people who work in your community? What industries are they involved in?*

Hours worked per week in paid employment:

	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
1-9	5%	5%	7%	5%	8%	6%
10-19	8%	7%	9%	7%	10%	7%
20-29	11%	8%	11%	9%	14%	10%
30-39	13%	12%	15%	14%	14%	14%
40-49	29%	39%	30%	42%	34%	46%
50-59	10%	11%	11%	11%	11%	11%
60-69	13%	9%	12%	8%	9%	6%
nei	11%	8%	6%	5%	0%	0%



*How many hours per week do people in your local community work?
How does it compare to the national average?*

Means of travel to work:

	Living in		Working in			
	Sample	NZ	Sample	NZ		
Worked at Home	423	20%	12%	423	36%	12%
Drove a Private Car, Truck or Van	1239	58%	58%	537	46%	58%
Drove a Company Car, Truck or Van	315	15%	11%	114	10%	11%
Passenger in Car, Truck, Van, Co Bus	90	4%	4%	57	5%	4%
Public Bus	6	0%	4%	0	0%	4%
Train	0	0%	2%	0	0%	2%
Bicycle	0	0%	2%	0	0%	2%
Walked or Jogged	51	2%	5%	36	3%	5%
Ferry	3	0%	0%	0	0%	0%
Other	12	1%	1%	9	1%	1%
Total	2148			1176		

How do people who live or work in your community get to their workplace? Are there any differences from the national average? Does anything surprise you?

Unpaid activities:

	Sample	NZ
No activities	7%	10%
Household work, cooking, repairs, gardening, etc, for own Hhold	62%	71%
Looking after a child (member of own household)	16%	24%
Looking after a member of own Hhold who is ill/has disability	7%	6%
Looking after child (doesn't live in own hhold)	10%	12%
Helping someone who is ill/has a disability (not from own hhold)	9%	7%
Other helping or voluntary work	14%	13%
nei	30%	17%

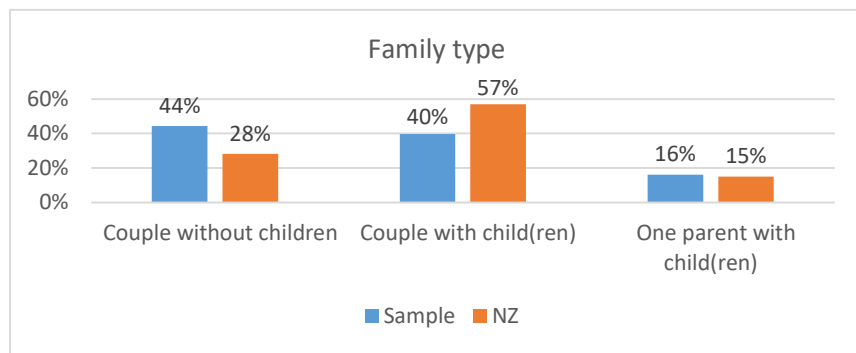
What unpaid activities are people in your area engaged in? Is there anything that surprises you? Are there ways your church could support and resource these volunteers?

FAMILIES

Number and type of families:

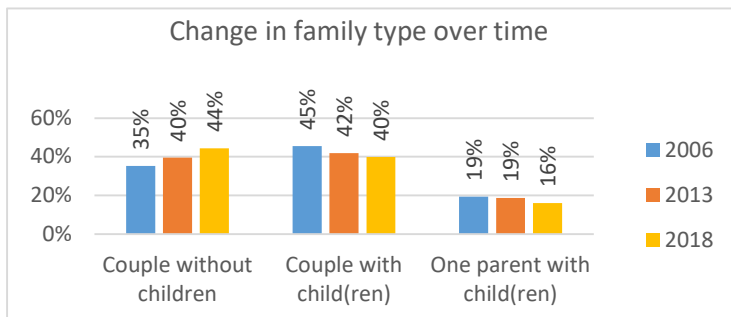
People living in family groups	Sample
2006	3168
2013	3288
2018	3282

Change (2006-2018)	
Sample	4%
NZ	12%



Number of families:

1245



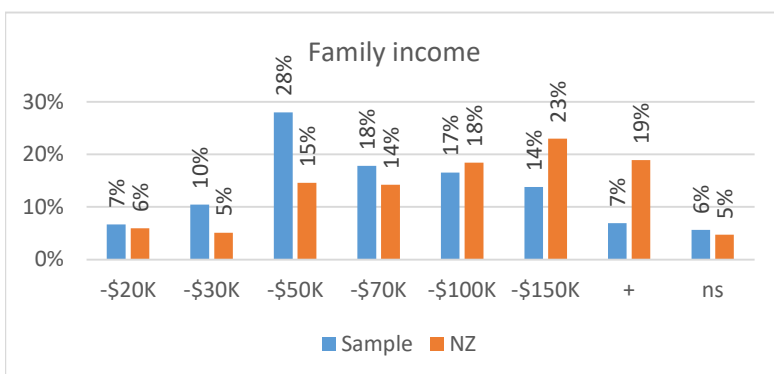
How are families in your community comprised? Couples without children? Two parent families? One parent families? How is this changing over time? What unique challenges or opportunities might this present?

Family finances:

Median family income in the area units making up your community

\$54,900 \$53,700 \$56,600 \$51,200

(NZ median family income is \$86,700)



How much do families in your area earn? How does that compare with the national average? What sources of income do families in your community have? How does that compare with the national average?

Sources of family income

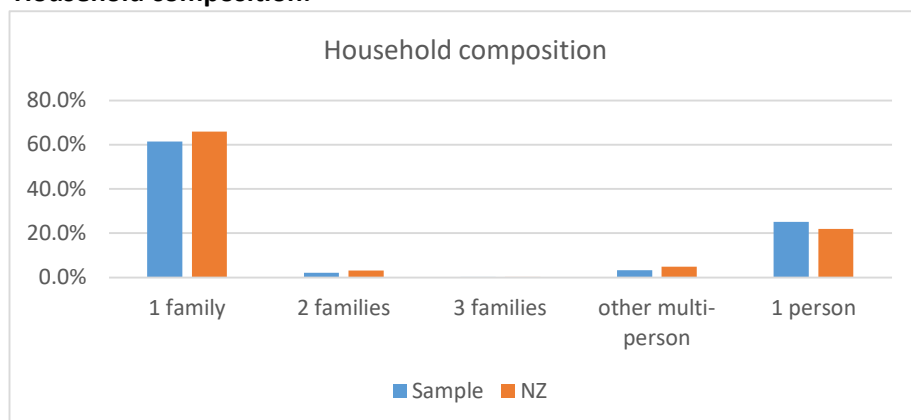
	Sample	NZ
No source of income during that time	0%	1%
Wages, salary, commissions, bonuses etc	56%	77%
Self-employment or Business	36%	28%
Interest, dividends, rent, other investments	27%	26%
Payments from a Work Accident Insurer	3%	3%
NZ Superannuation or Veterans Pension	37%	20%
Other Super., Pensions, Annuities	6%	4%
Jobseeker Support	9%	6%
Sole Parent Support	4%	4%
Supported Living Payment	3%	3%
Student Allowance	2%	4%
Other Govt Benefits, Payments or Pension	7%	8%
Other Sources of Income	1%	3%

HOUSEHOLDS

Number of households:

	2006	2013	2018	inc/dec 2001-2013
Sample	4974	4959	5016	0.8%
NZ	1454175	1549890	1653792	12.1%

Household composition:



How are households in your community comprised? Do you have a lot of one person households? Households comprising more than one family? Are there any implications on how you do ministry in your local context?

	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
One family household	66%	68%	63%	66%	61%	66%
Two family household	1%	3%	2%	3%	2%	3%
Three family household	0%	0%	0%	0%	0%	0%
Other multi-person household	3%	5%	4%	5%	3%	5%
One person household	26%	23%	28%	23%	25%	22%

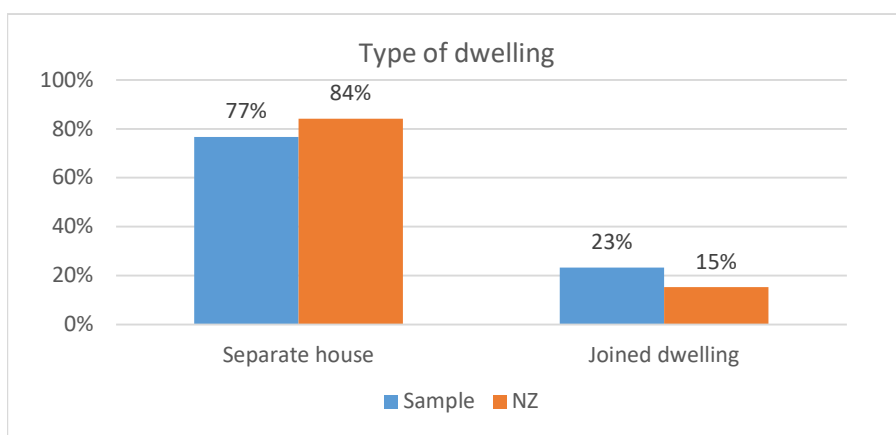
Number of usual residents:

	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
1	26%	23%	28%	23%	25%	22%
2	41%	34%	42%	34%	41%	32%
3	14%	17%	13%	16%	11%	16%
4	11%	15%	9%	15%	8%	15%
5	5%	7%	3%	7%	4%	7%
6	1%	3%	2%	3%	2%	3%
7	1%	1%	0%	1%	0%	1%
8+	1%	1%	1%	1%	1%	1%
Unknown					7%	4%

Dwelling type:

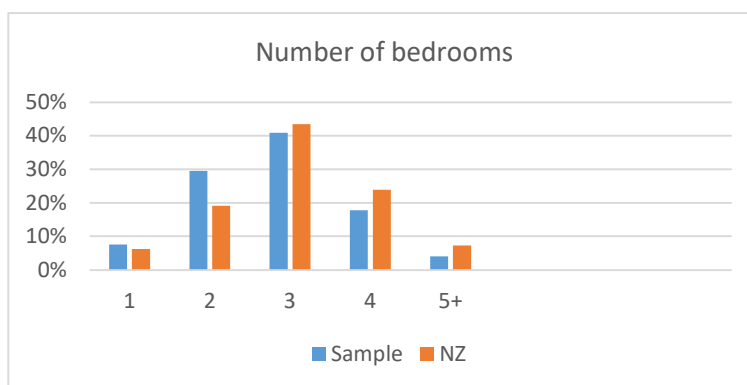
	Sample	NZ
Separate house	77%	84%
Joined dwelling	23%	15%

Do you have many non-separate dwellings in your community?



Number of bedrooms:

	Sample	NZ
1	8%	6%
2	30%	19%
3	41%	43%
4	18%	24%
5+	4%	7%



2006-2018 increase in dwellings with...		
number bedrooms	Sample	% of new
1	21	117%
2	-54	-300%
3	51	283%
4	120	667%
5+	-9	-50%

*How many bedrooms do dwellings in your community have?
What sized dwellings have increased in number from 2006-2018?*

Ownership of residence:

	Sample			NZ
	2006	2013	2018	2018
Owned	51%	47%	48%	51%
Trust	12%	14%	13%	13%
Rented	38%	39%	39%	35%

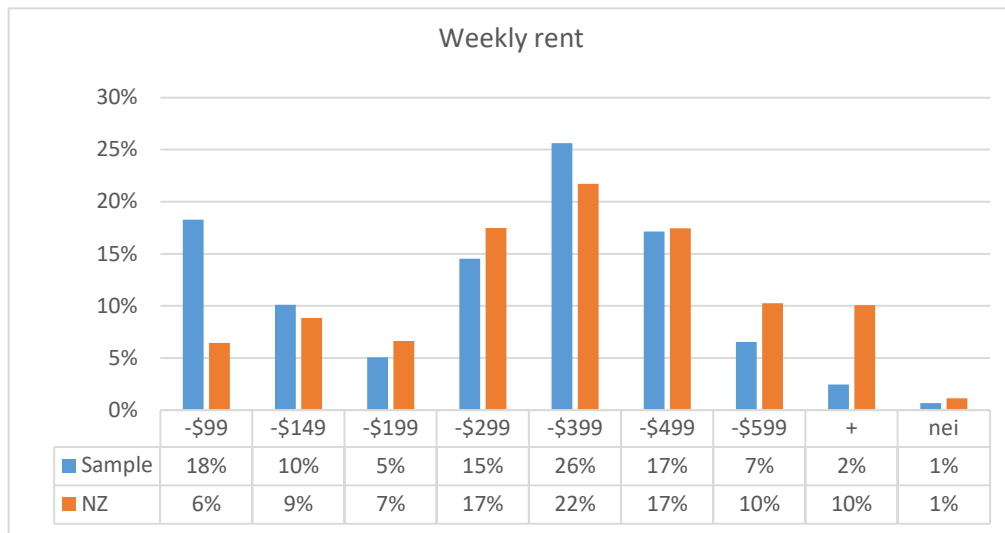
*What proportion of homes are owner-occupied?
Is this changing over time?
Compare this with the data on Transience (on page 2)*

Rented properties: sector of landlord

	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
Private person, trust, or business	55%	77%	59%	78%	62%	83%
Local authority or city council	3%	3%	3%	2%	2%	2%
Housing New Zealand Corporation	37%	13%	33%	12%	34%	12%
Other	5%	7%	5%	7%	1%	3%

Rented properties: weekly rental

	2006		2013		2018	
	Sample	NZ	Sample	NZ	Sample	NZ
Under \$100	26%	15%	19%	8%	18%	6%
\$100 - \$149	11%	12%	7%	8%	10%	9%
\$150 - \$199	15%	17%	8%	9%	5%	7%
\$200 - \$299	35%	31%	21%	26%	15%	17%
\$300 - \$399	8%	15%	26%	25%	26%	22%
\$400 - \$499	1%	4%	10%	11%	17%	17%
\$500 - \$599	0%	1%	2%	4%	7%	10%
\$600 and over	0%	1%	1%	4%	2%	10%
nei	3%	3%	5%	4%	1%	1%



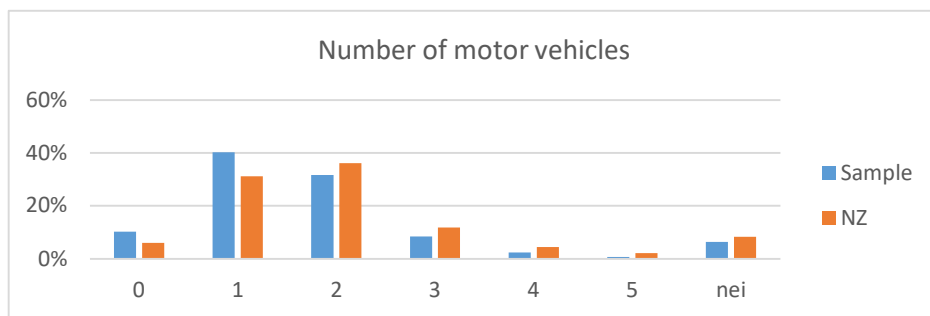
The area units that make up your community, in the order listed on the first page

Comparing weekly...			
Rental and family income			
Rental	Income	% rent	
\$ 300	\$ 1,056	28%	
\$ 300	\$ 1,033	29%	
\$ 280	\$ 1,088	26%	
\$ 350	\$ 985	36%	
NZ	\$ 340	\$ 1,667	20%

Sample

Number of motor vehicles		
	Sample	NZ
0	10%	6%
1	40%	31%
2	32%	36%
3	8%	12%
4	2%	4%
5	1%	2%
nei	6%	8%

How many households don't have access to a motor vehicle? (How does this compare to the national average?) What challenges or opportunities might this present?



Access to telecommunications

	Sample	NZ
No access	1%	1%
Cellphone/mobile	86%	85%
Telephone	61%	58%
Internet	81%	79%

What means of telecommunications do people in your community have access to? How does it compare to the national average? How does your church communicate with people? Are there other methods you could be

